

**EXHIBITOR ORDER FORM FOR
AVMA 2017 RENTAL OF
POST-CONVENTION ATTENDEE MAILING LIST**

ORDER YOUR MAILING LIST TODAY!

To receive a copy of the convention registrant mailing list* in Excel file format via e-mail, please submit a draft or final copy of your intended mailing piece for approval along with this completed form and signed agreement to AVMA (please allow 10 business days for approval). AVMA mailing lists are provided for a one-time use only. Persons and companies placing orders for mailing lists must sign an AVMA Mailing List Agreement (attached). The mailing list is not made available to non-commercial exhibitors. Additional Terms and Conditions apply.

****Please note: Email addresses will be provided for all attendees who opt-in to receive exhibitor email communications during registration! A copy of your email proof must be provided with your mailing proof for approval. Phone numbers are NOT included nor are they made available for purchase.**

Please return **ALL 3 OF THE FOLLOWING** via email to exhibits@avma.org

1. Completed Order Form (contact information below)
2. Signed AVMA Mailing List Agreement (page 2 of this document)
3. Final copy of your intended mailing piece for AVMA approval

Upon approval of your mailing piece, AVMA will send an estimate of the list cost: 10 cents per name; minimum of \$150 order. Payment details can be provided when the estimate is provided. Payment is required before the mailing list will be sent.

(Please Print)

Company Name: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Today's Date: _____

***LIST ORDERS WILL BE ACCEPTED AFTER AUGUST 15, 2017 THROUGH OCTOBER 31, 2017. ORDERS RECEIVED AFTER THAT DATE WILL NOT BE PROCESSED.**

Please select from the following criteria in both sections:

REGISTRATION TYPE	
All	Student
Veterinarian	Practice Staff
Veterinarian Technician	Non-Veterinarian
LOCATION	
Worldwide	Canada
All 50 US States & DC	Foreign
List State (US Only):	



AVMA™

*Convention 2017
Indianapolis July 21-25*

**2017 AVMA
POST-CONVENTION ATTENDEE
MAILING LIST AGREEMENT**

Date: _____

TO: American Veterinary Medical Association

SUBJECT: AVMA Post-convention Mailing List Agreement

[Company/Organization name] _____

(“Company”) agrees to use the AVMA mailing list data (“Data”) provided via e-mail for a one-time; post-show mailing list only as described in Company’s order attached to this Agreement. Orders will be accepted AUGUST 15, 2017 THROUGH OCTOBER 31, 2017.

Company agrees to the “Terms and Conditions” stated below and that the Data may not be used for any other purpose or mailing without prior written authorization from the AVMA.

Company/Organization by (print name): _____

Signature (typed signature accepted): _____

Title: _____

Terms & Conditions:

1. Company agrees that by placing its order for the Data that the Data will remain AVMA property and shall be used solely for the purpose approved by the AVMA. Company agrees that it will not make any other use of the Data, including without limitation, publishing the Data or creating a database or other compilation of information derived from the Data.
2. AVMA grants Company a limited, nonexclusive license to use the Data for a one-time mailing as described in Company’s order, subject to prior approval by AVMA. Company agrees to furnish samples of the mailing to AVMA. AVMA’s examination of the sample mailing does not in any way constitute or imply an AVMA endorsement, support or participation as a sponsor of Company or its products or services.
3. Company understands that the list provided will be seeded with decoy names to detect unauthorized use. Upon completion of such mailing, Company agrees to delete all Data stored electronically and destroy all other copies of the data. Company further agrees not to make any further use of the Data for any purpose without prior written authorization from the AVMA.
4. The mailing list is not made available to non-commercial exhibitors who do not pay for their exhibit space.
5. If a company is found in violation of any of the above terms they will be subject to loss of their priority points and exhibit space without refund in AVMA Annual Convention.